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22nd of august 2018**Press Release**

NEW DIRECTOR OF SIGNAL DENMARK



Accreditation: Peter Helles Eriksen ©

As a part of the ambitious global journey of growth that SIGNAL has been focusing on since the merger with ISS in 2017, Kaj Helstrand will now be joining SIGNAL DK as new Director of SIGNAL Denmark on the 22nd of august 2018. Kaj Helstrand will be given the overall responsibility for operating and developing SIGNAL's Danish organization, so that Gitte Andersen and Per Feldthaus, both Global Head of Workplace Management & Design of SIGNAL Group, can focus on developing SIGNAL in a global perspective.

Kaj Helstrand is a trained designer with a long international career behind him. For the past 15 years, Kaj has worked as General Manager at different workplace management and design companies in the United Arab Emirates, Thailand and Singapore, where he has been leading several projects with major global clients from all over the world. Kaj was recently positioned as Managing Director in Xworks Interiors LCC located in the United Arab Emirates.

Kaj Helstrand will, along with the other directors of SIGNAL's national offices, be joining the management with Gitte Andersen and Per Feldthaus.

"We are really happy to be welcoming Kaj on the exciting journey that SIGNAL is on these years. I have known Kaj since I founded SIGNAL 18 years ago and we have kept contact during all the years he has been working globally. Therefore, I know that he is absolutely the right person for the job and to be managing the work culture of SIGNAL DK. Per Feldthaus and I are looking forward our collaboration with Kaj, and to be able to focus more on the global markets, as well as opening new SIGNAL offices around the world, which will now be possible with Kaj as Director of SIGNAL DK" says Gitte Andersen, Global Head of Workplace Management & Design, SIGNAL Group, Head of SIGNAL UK and one of the original founding members of SIGNAL.

As Director of SIGNAL DK, Kaj Helstrand will help to ensure that SIGNAL DK is a professional knowledge center within space and behaviour, where productive solutions are developed and provided for all of SIGNAL's clients in DK and in the Nordic region. Kaj will also be responsible for ensuring that SIGNAL DK is an attractive workplace and that SIGNAL remains the preferred trusted advisor and an international learning environment, attracting global talents within strategic workplace management and design. SIGNAL's Global Center of Excellence will be located at SIGNAL DK, where all new concepts are developed and new colleagues are trained and onboarded before being stationed on new global SIGNAL offices in the years to come.

"Having worked abroad for many years I now look forward to bringing my global experiences back to SIGNAL – and continue developing relevant concepts within strategic workplace management and design together with SIGNAL's top management. I am very passionate about working with space as a tool to support and improve innovation, communication and collaboration. At SIGNAL, I will be part of a professional consultancy firm, that has led the debate through many years, and who brought data and evidence into the debate on space and performance" says Kaj Helstrand, new Director of SIGNAL DK.

For further information please contact:

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